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The new Pro Rider range is a collection of high performance, technical apparel from Woof Wear featuring the Pro Rider Flex Jacket

Photo: David Miller



The revolutionary Pro Rider Flex jacket is made from a tri-laminate softshell fabric with four-way stretch.

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## NEWS

# Funnell range gets new home

POLLY Products has bought the Funnell Range and Royston brand from All Time Wholesale, which has ceased trading.

All stock has been moved to the Polly warehouse in Nottingham, where the company will continue to supply customers using the familiar pricing and coding system.

Polly Products will phase the Royston brand out but continue to develop the Funnell Range, moving forward with rugs that are still in the existing wholesale catalogue. It will also continue the Funnell sponsorship of William and Pippa Funnell.

A large-scale launch of new Funnell Range products is planned for the BETA International Trade Fair next February. The company will also be airing its new Polly Products stock and the T Frost wholesale range, which specialises in racing and polo products.

"I am delighted to have purchased such a high-profile brand, noted for its quality and value for money," said Polly Products managing director Tom Eastwood. "The Funnell name represents two of the UK's most respected riders and retaining the special relationship with them will allow us to build the brand and take the business forward."

## Countryside campaign

HUNT representatives, gamekeepers, fishermen, falconers, ferreters and gun-dog enthusiasts marched into Shrewsbury with their dogs and tools for the sixth Countryside To Town annual event.



Local people turned up to support the campaign, which aims to promote country sports and the rural way of life.

"We have a beautiful landscape which is managed by landowners, farmers and rural communities," said organiser Kim Downer. "Without them, Shropshire would be a very different place."

## Top job closer to home

AFTER 16 years working for Dengie, Michael Bacon is leaving his job as national sales manager to become commercial director of TopSpec, a company based closer to his North Yorkshire home.

"I have been with Dengie for a long time and, although they do not want me to go, I have their blessing," said Mr Bacon.

"The two companies enjoy a good relationship and I have got to know the TopSpec team well. I am really looking forward to working with them as we continue to develop this strong equestrian brand.

"It is not every day that a job of this calibre and so close to home comes along - I couldn't refuse."

# Promotion at the barn

TOP dressage riders Andrew Gould and Hannah Esberger-Shepherd will be helping the Hertfordshire-based Barn Shop to celebrate its extensive refurbishment and new, dedicated dressage retail area on 29 September.



The shop, near Royston, stocks equestrian supplies, horse, livestock and pet feeds, as well as shooting equipment. Andrew and Hannah (pictured above) will be on hand from 12.30pm to meet members of the public and promote Los Clothing's new Hannah Signature Range.

## Invitation to feed forum

BETA has invited its member feed manufacturers to a feed industry open meeting on 11 September to discuss the increasing risk of horse feeds containing naturally occurring prohibited substances.

There will be presentations on contamination risks, along with an outline of new manufacturing guidelines, including testing requirements, and the legal position over labelling, disclaimers and guarantees.

Risks of naturally occurring prohibited substances in feed continue to increase with the global nature of the supply chain and the fact that more poppies than ever are being grown in the UK - both as a commercial morphine crop and for general horticulture. These and their by-products are regarded as likely contaminants of raw materials, including seed crops and fibre feed.

The meeting, which begins at 4pm, will be held at Stoneleigh Park, Warwickshire. Those wishing to attend should telephone Tina Rogers at BETA, 01937 587062.