

IV Horse



IV Horse offers an extensive range of grooming and maintenance gear for horse, rider and equipment. The range boasts over 50 different items created with natural

ingredients, including Fly Repellent for horse and rider, shampoos, including the award winning Foaming Dry Shampoo, and the exclusive Leatherflex leather care range. Products are available in a number of sizes and applicators and are practical for competition as well as travel and yard use.

+44 (0)1888 544261 www.4horse.co.uk

Smart Grooming

Smart Tails from the Smart Grooming range has proven an instant hit for giving tails the pulled look without the discomfort associated with the real deal, making it easy to achieve a show ring look. Easi-wash, launched at BETA in February, is the latest grooming tool to join the range. The ingenious device is a wash ball attached to a shower head and it makes shampooing and show preparation thorough and fast.



+44 (0)1823 681076 www.smartgrooming.co.uk

Funnell Horse and Leathercare Range

The Funnell range from Polly Products uses only natural ingredients and allows the horse owner to care for horse and tack and produce both to a high standard.



There is a full range of shampoo and coat products, including Lavender Wash for after competition. The Easy Clean Event Grease washes off easily with hot water without leaving greasy marks. Hoof products include Huf Fett grease with Aloe Vera to keep the hoof healthy. The products are used on both Funnell yards and are safe for horses competing under equestrian authority rules.

+44 (0)1636 636135 www.pollyproducts.co.uk

Going Solo

Since its establishment in the 1990's, Solocomb has quietly sold over 750,000 units worldwide. In addition to the SoloComb, which allows the trimming of manes and tails without pain or aggravation, the company sells a pet version called the Retractable Brush, and a competitively priced clipper.



+44 (0)1235 511358 www.solocomb.co.uk

Bentley and Net Tex join forces

Bentley Equestrian has teamed up with Net Tex, manufacturer of the Lynn Russell 'Its Show Time' products to bring a fantastic grooming kit offer. The kit contains Bentley Slip-Not grooming brushes and bag as well as seven Net Tex grooming solutions.



Launched at BETA, the limited edition kits are only available direct from Net Tex or Bentley Equestrian. Retailing for just £49.99 saving the customer over £25.00 on the RRP if purchased individually and backed up with a full advertising programme.

www.bentleyequestrian.co.uk www.net-tex.co.uk

Colour co-ordinated

NAF has launched a new range of 100% natural colour-enhancing shampoos. The Wash & Show range includes four special shampoos to enhance the natural colours of greys, chestnuts/bays, dark horses and a shampoo to suit all horses. The gentle cleansing action is supported by natural ingredients and rich conditioners to aid the balance of natural oils in the coat. Wash & Show for Redheads, Greys and Dark Horses all come in 500ml. Wash & Show for All Horses comes in 500ml and 1 litre.

+44 (0)1600 710700



Super Spray!

New improved Groomers Equine Groom and Detangle Spray is an all-in-one grooming spray that helps remove knots and tangles from the mane and tail. It leaves the hair feeling soft and silky without any trace of stickiness and discourages straw and shavings from catching in the hair. The spray has a pleasant fragrance and can be used regularly to prevent future knotting and to make grooming that much easier. Use the spray in conjunction with other Groomers equine skin and coat care products to produce the ultimate professional finish.

+44 (0)845 230 7997
www.groomers-online.com



New look Supreme Products



Supreme Products has updated its look with new eye-catching packaging across the newly re-branded Professional Collection. The Supreme Products range now includes more than 35 products with everything from shampoos and coat preparations to make up, highlighters and hoof care products.

The new labelling has been developed to provide users with clear instructions on how to use each product in the range.

The Professional Collection not only focuses on show ring preparation products but also provides specialist hoods, rugs and body wraps.

+44 (0)1377 217150 www.supremeproducts.co.uk