

Christmas Past...

ETN celebrates Christmas by looking at what we were reporting in our festive issues over the past 12 years. Some of the companies featured bring us up to date with what they have done since and send their season's greetings. . .

2001

Mark Westaway & Son celebrated 25 years of HorseHage production with a party at the Imperial Hotel in Torquay.

**Mark Westaway
HORSEHAGE**

Over the years, the company has continued to build on its success, revamping the packaging of its Molichaff range and launching five new products – HoofKind, for horses and ponies prone to laminitis, ShowShine, a conditioning chaff, Veteran, a high-fibre forage mix to complement or replace an entire forage ration, AlfalfaOil and High Fibre Alfalfa. It has also seen an increase in its Alfalfa HorseHage sales. As well as launching a redesigned website, Mark Westaway & Son offers new brochures, stockist training and equine nutrition advice for trade and consumers.

☎ 01803 527257 www.horsehage.co.uk

We would like to thank all our customers for their business and wish you all a very Happy Christmas and a prosperous 2008

2004

Griffin NuMed explained the benefits of using its HiWither Half Wool combination numnah under the saddle of ageing equines.

NuuMed[®]
GRIFFIN

Since then, the popularity of the NuMed wool range has continued to grow, despite an influx of cheaper lines from abroad entering the UK. The HiWither Half Wool saddle pads and numnahs continue to be consistently best-selling products. Griffin NuMed is based in the UK and, with its well-fitting, quality lines, lack of minimum orders and short lead times, it is proving increasingly attractive to the equestrian trade.

☎ 01458 210324 email:info@nuumed.com www.nuumed.com

All the team at Griffin NuMed wish our customers an enjoyable Christmas and a profitable 2008

2002

Bucas reported that the response to its newly launched high-tech Power Turnout had been exceptional.

bucas
The Intelligent Choice

The rug featured an innovative front attachment system, waterproof and breathable aluminium coated fabric to reflect heat inwards, and a silver coloured outer to reflect solar heat. Its Inner Power Stay-Dry lining transported moisture away from the horse and benefited from a permanent anti-bacterial and anti-fungal treatment.

The Power Turnout is still going strong, but in 2008 it boasts extra features such as a new patented Smart Lock fast action closure system with stainless steel fittings, an overlapping comfort front with double padding and neck extension attachment points with its classic neck version.

☎ 00353 21 431 2200 www.bucas.com

Bucas wishes its customers a very happy Christmas and a prosperous New Year

2005

ETN's Christmas issue carried the news that Equilibrium had been awarded the internationally recognised Investors in People standard.

Equilibrium remains a high-profile company within the equestrian industry and its Tri-Zone boots are the choice of leisure and professional riders alike. The company has recently announced its Stretch & Flex brand's sponsorship of British Dressage's 2008 Elementary Championship.

2006

Funnell Range rugs feature in ETN's spring and summer rug preview.

Funnell
RUG RANGE

The Funnell Rug Range was introduced in 2003, launching at BETA International. It gained a high profile in the rug market over the next few years, with a reputation for quality, design and value for money. The range had input from both William and Pippa Funnell, who, in 2005, joined William as a sponsored rider of the brand carrying their name.

Polly Products bought the brand this year (2007) and will be relaunching the Funnell Rug Range of spring, summer and autumn rugs and sheets, complete with new logo, at BETA International 2008. Pippa and William have both worked closely with Polly Products to ensure the new range continues to offer the best in design and quality.

☎ 01636 636 135 www.pollyproducts.co.uk

Polly Products wishes its customers a very happy Christmas!

2003

ETN reported on the launch of Blue Chip's Bites, a product specifically developed to promote strong teeth and healthy gums.

The Bites, which are 100 per cent natural, sugar-free and possess a crispy texture, proved so popular that they are still going strong today.